(317) 258-7746 sillsd@uindy.edu darinsills.strikingly.com

# **Design Studies, Bachelor of Science**

Minor in Communication with a focus in Radio Expected Graduation: 2019 GPA: 3.468/4.0

University of Indianapolis

2017 Professional Edge Center Rising Star

## **Digital Content Ambassador**

HATCH for Hunger

May, 2018 - Present

- Update & maintain various social media platforms
- Design & distribute branded collateral (flyers, info-graphics, postcards, & more)
- Suggest & implicate innovative ideas

#### **President**

Alpha Epsilon Alpha Chapter The Phi Beta Sigma Fraternity, Inc. May, 2018 - Present

- Delegate responsibilities to chapter
- Preside over all chapter meetings
- Plan and coordinate city-wide events
- Monitor budget
- Monitor social media platforms

## **On-Air Personality/Social Media Coordinator**

WICR 88.7

2016 - May, 2018

- Manage social media for Ulndy Radio (Top 40)
- Produce and mix audio
- Research current events

## **Digital Media Brand Ambassador**

Professional Edge Center University of Indianapolis August, 2017 - May, 2018

- Update various social media platforms
- Design & distribute branded collateral (flyers, bookmarks, postcards, & more)
- Facilitate social media training for staff & students

#### **Crew Chief**

Portillo's Hot Dog Company July, 2018 - Present

- Directly assist to salary managers
- Train and retain new crew members
- Monitor food cost and waste

### **President (Formerly: VP and PR Chair)**

Black Student Association University of Indianapolis 2015 - 2018

- Delegate responsibilities to executive board
- Preside over all executive and general body meetings
- Plan and coordinate campus-wide events
- Monitor social media channels
- Monitor budget

## **Department Manager**

McDonald's

2013 - June, 2018

- Manage and run shift of up to 20 people
- Facilitate biannual reviews
- Manage the recruitment, training, and retention of employees

- Graphic Design
- Typography
- Social Media Management
- Photography
- Web Design
- **Show Production**
- Adobe Photoshop

- Adobe Illustrator
- Adobe InDesign
- Adobe Audition
- Adobe After Effects
- Adobe DreamWeaver
- **Audiovault**